



Pricing Policy

Sheffield International Venues will have on public display at their appropriate venues the prices of all casual usage, they will also provide costs and information on membership schemes

The existing pricing will be reviewed annually and where possible be kept in line with inflation. Exceptions can be made:

- If the price is considered to high and research shows greater attendance and additional income would be achieved if the price was lowered
- If it is considered that the service has improved and that the process of improving it has required additional funding

Application

General Managers will review prices each year taking into account local competition, national/regional research.

This will be submitted together with a line-by-line commentary to the Director of Operations.

The Director of operations will review each site prices and amend following a discussion with the General Manager where necessary.

The prices will be then submitted to the board, trust and the council for approval.

Customer Feed back

Should customers have valid reasons for objecting to the price change then the General manager will investigate and present findings to the Director of operations. This information will then be relayed to the customer regarding the action taken.

Promotions

Both corporate and site promotions can be run throughout the year discounting the original price